
Measuring Success

Posted by kyle.bohland - 2008/09/04 05:50

As Erica indicated, this is probably the best way for us to continue our discussion on how we best measure our efforts, both the process and the results.

I saw an interesting article on the Chronicle of Philanthropy but realized I had to pay to read it. If someone has a subscription, maybe they can share the article with the group on this forum.

Here is a link to the start of the article:

<http://www.centerforcivicparticipation.org/resources/articles/charities-apply-scientific-approach-to-evaluate.html>

Also, after Dave from the US PIRG talked about the two gentlemen from Yale, I looked them up. Dr. Alan Gerber is an economist who studies political science and campaign outcomes. He could be a great resource for us to use. Does anyone already personally know Dr. Gerber? Maybe since Erica has a quantitative background, she would be the best person to initiate contact if no one already knows him.

Dr. Gerber's bio: <http://www.yale.edu/polisci/people/agerber.html>

That is all for now!

Kyle Bohland, Ohio Campus Compact

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Re:Measuring Success

Posted by sguy - 2008/09/08 11:22

Another way for us to think about measuring our success and evaluating our efforts is to keep track of what the campuses need (what are they telling us that they need to run successful, efficient campaigns) and to what extent to get them those needed resources. For example, if they state that they need more posters for both candidates, how did we help them get those posters?

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